



EXCEPTIONAL SOLUTIONS FOR LAB SPACES

This pavilion provides exhibitors with a unique opportunity to present innovations that improve the functionality, efficiency, and sustainability of lab environments. From ergonomic furnishings to cutting-edge infrastructure, this is the ideal venue for those advancing the evolution of modern laboratory spaces.

SPECIAL PROMOTION

Contact our team to find out more!



analytica Vietnam

APRIL 2-4 | 2025 | HO CHI MINH CITY

LAB DESIGN & CONSTRUCTION PAVILION

The Lab Design & Construction Pavilion emerges as a dynamic platform dedicated to the development of laboratories, with a focus on furniture, architectural design, construction, and infrastructure. This platform will help bridge the gap between the laboratory industry and various sectors to advance sustainable development on Laboratory Design, Construction and Operation & Management, and Staff Safety, offering an exceptional opportunity to explore the latest advancements, trends and breakthrough solutions that will shape the future of laboratories in ASEAN.



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8 reasons why you should participate:

- The Lab Design & Construction Pavilion of analytica Vietnam will focus on laboratory planning, construction and management in the ASEAN region.
- Seminar with high-value content on laboratory design, furnitures and sustainability.
- Meet potential customers and buyers from neighboring countries: Delegations from Laos, Thailand, and Cambodia offer access to new markets.
- Direct contact to potential buyers: The buyer-seller meetings offer a unique platform for establishing direct contact with prospective customers from different industry sectors.
- High-quality buyers and decision-makers: Chemists, engineers, process technicians, biotechnologists, energy experts, environmental specialists, and experts from many disciplines are just some of those you will encounter.
- Presence of industry leaders: The industry's leading global players are represented.
- High potential market: The Free Trade Treaty CPTPP and the Vietnam-EU Free Trade Agreement EVFTA underpin the integration of the country into the global economy, providing excellent trading conditions.
- Lab tours: As an exhibitor, you can join the lab tour and gain a rare insight into a Vietnamese lab.



MARKET

The ASEAN laboratory equipment market size was estimated at USD 4.19 billion in 2023 and is expected to grow at a compound annual growth rate (CAGR) of 8.43% from 2024 to 2030. The demand for laboratory technology in Southeast Asia is propelled by a combination of factors, including expanding healthcare infrastructure, rising chronic diseases, increasing population densities, growing environmental concerns, a booming pharmaceutical and biotechnology sector, and stringent regulatory requirements imposed. These trends create a significant opportunity for companies offering innovative and high-quality laboratory technologies to tap into the rapidly growing market in Southeast Asia.

Vietnam

Vietnamese diagnostic labs market, a key segment of laboratory technology, is estimated to reach US\$1.7 billion by 2029, reflecting a Compound Annual Growth Rate (CAGR) of 6.26% [Source: Blueweave Consulting]. This growth is fueled by investments in pharmaceuticals (projected to reach US\$16.1 billion by 2026), food processing, and environmental monitoring, all of which necessitate advanced equipment. A growing focus on food safety and environmental awareness further drives the need for sophisticated testing and monitoring technologies. The Vietnamese government actively supports this growth by implementing stricter regulations and policies that encourage technology adoption and investment in research infrastructure.

Indonesia

Indonesia's healthcare system is undergoing a significant transformation. To achieve adequate hospital and medical facility capacity by 2030, researchers estimate an additional investment of US\$10.2 to US\$16.4 billion annually. The government's Long-Term National Development Plan (RPJMN) 2020-2024 addresses this need with a two-pronged approach. While planning for a 20-30% increase in hospital expenditure, the plan also prioritizes strengthening primary healthcare. This focus on prevention and early diagnosis, through initiatives like improved mother and child health programs, disease control, and community-based healthcare, will create a surge in demand for laboratory technology. [Source: Asia Taskforce]

Singapore

With Singapore's population projected to grow and age substantially by 2030, the government anticipates a significant increase in public health spending, reaching an estimated S\$ 27 billion. Private spending is also expected to rise in response to evolving healthcare needs. [BioSpectrum Asia]. As the demand for medical products and services continues to rise, Singapore has emerged as a global hub for life sciences, with the industry thriving, bolstered by a skilled talent pool, significant government funding and robust infrastructure. These factors highlight the need for advanced diagnostic equipment and bolster the demand for cutting-edge lab technology.



MARKET

Malaysia

Malaysia's laboratory technology market is experiencing a surge, fueled by a booming healthcare sector (expenditure exceeding RM180 billion in 2023) and government support for R&D (RM10 billion allocated in 2023). This aligns perfectly with the increasing focus on preventive healthcare and government investments aimed at propelling the growth of the pharmaceutical and healthcare industry. Stringent regulations and environmental concerns further propel the market, driven in part by the demand for advanced food and environmental testing equipment.

Thailand

Thailand's booming medical tourism industry, ranked 5th globally according to the 2020-2021 Medical Tourism Index, is fueling a significant surge in demand for advanced laboratory technology. Efficient and high-quality laboratory services are crucial for these medical tourists. Furthermore, stringent food safety regulations, coupled with Thailand's thriving food export industry (projected to reach 1.65 trillion baht in 2024), necessitate robust food testing infrastructure to ensure quality and compliance.

Philippines

The Philippines is witnessing a surge in demand for laboratory technology, propelled by advancements in healthcare, pharmaceuticals, biotechnology, agriculture, and environmental monitoring. With a growing population and expanding industries, there's a pressing need for advanced diagnostic and testing equipment across various sectors. The medical device market alone is projected to reach \$747 million by 2022, according to a report by Fitch Solutions, highlighting the significant growth opportunities in the country's laboratory technology sector.

Myanmar, Laos, and Cambodia

While not yet at the same level as their more developed Southeast Asian neighbors, Myanmar, Laos, and Cambodia present promising potential for the laboratory technology market. These emerging economies are actively building their healthcare infrastructure, creating exciting opportunities for companies offering laboratory equipment and solutions.



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- Others



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